# BSc Third and Fourth Semester Syllabus 2025-26 University of Mysore

# Curriculum

**Program: BSc** 

**Subject: Computer Science** 

							Marks	
Semester	Course Theory/ No. Practical		Credits	L-T- P	Paner Title		SEE	CIE
	CSM31T	Theory	03	3-0-0	03	Data Base Management System	80	20
	CSM31P	Practical	02	0-0-2	04	DBMS Lab	40	10
III	CSE31	Theory (Elective 1)	03	3-0-0	03	Software Engineering	80	20
	CSE32	Theory (Elective 2)	03	3-0-0	03	E-Commerce & E-Governance	80	20
	CSM41T	Theory	03	3-0-0	03	Object Oriented Programming with Java	80	20
IV	CSM41P	Practical	02	0-0-2	2 04 Java Lab		40	10
	CSE41	Theory (Elective 1)	03	3-0-0	03	Software Testing	80	20
	CSCP41	Theory (Compulsory Paper)	02	2-0-0	02	Digital Marketing	40	10

## **Semester: III**

Course Code: CSM31T	Course Title: Data Base Management System
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

# **Course Outcomes (COs):**

**CO1:** Understand basic concepts of databases, data models, and ER diagrams.

**CO2:** Apply relational algebra and SQL to query and manipulate data.

**CO3:** Analyze database normalization to improve design and remove anomalies.

**CO4:** Evaluate transaction management and database security features.

Content	Hours	
Unit-1		
Introduction to Databases: Definition of Data, Database, and DBMS, Overview of		
Database, Applications, Advantages and Disadvantages of DBMS, Roles of Database	i	
Users and Administrators.	İ	
Data Models: Introduction to Data Models, Types of Data Models (Hierarchical,	1	
Network, Relational, Object-oriented), Importance of Data Models in DBMS.	11	
Database Design: Keys: Primary Key, Candidate Key, Super Key, Foreign Key,	11	
Composite Key, Alternate Key, Unique Key, Surrogate Key, Constraints in a table:	1	
Primary Key, Foreign Key, Unique Key, NOT NULL, CHECK, Entity-Relationship (ER)		
Model, Entities and Entity Sets, Attributes and Relationships, ER Diagrams, Key	1	
Constraints and Weak Entity Sets, Extended ER Features, Introduction to the	ı	
Relational Model and Relational Schema.		
Unit-2		
Relational Algebra: Introduction to Relational Algebra, Operations: Selection,		
Projection, Set Operations, Join Operations, Division.	11	
Structured Query Language (SQL): SQL Basics: DDL and DML, Aggregate Functions	11	
(Min(), Max(), Sum(), Avg(), Count ()), Logical operators (AND, OR, NOT), Predicates	İ	
(Like, Between, Alias, Distinct), Clauses (Group By, Having, Order by, top/limit).	İ	

Unit-3			
<b>SQL Joins and Views:</b> Inner Join, Natural Join, Full Outer Join, Left Outer Join, right			
outer Join, Equi Join, Definition of View, creating a View, Managing Views (Listing,			
Updating, Deleting).	11		
Normalization: Anomalies in relational database design. Functional dependencies -			
Axioms. Decomposition, Transitive Dependency. <b>Data Normalization</b> : First normal			
form, Second normal form, Third normal form. Boyce-Codd normal form.			
Unit-4			
Query Processing Transaction Management: Introduction Transaction			
Processing, Single user & multiuser systems.			
<b>Transactions</b> : read & write operations.			
<b>Need of concurrency control:</b> The lost update problem, Dirty read problem. Types			
of failures. Transaction states. Desirable properties (ACID properties) of			
Transactions. Storage of Database, File Operations Database Security.			

### **Reference Books:**

1. Fundamentals of Database Systems, Ramez Elamassri, Shankant B. Navathe, 7<sup>th</sup>Edition, Pearson.

#### **Reference Books:**

- 1. An Introduction to Database Systems, Bipin Desai, Galgotia Publications, 2010.
- 2. Introduction to Database System, C J Date, Pearson, 1999.
- 3. Database Systems Concepts, Abraham Silberschatz, Henry Korth, S.Sudarshan, 6<sup>th</sup> Edition, McGraw Hill,
- 4. Database Management Systems, Raghu Rama Krishnan and Johannes Gehrke, 3<sup>rd</sup> Edition, McGraw Hill.

## **Semester: III**

Course Code: CSM31P	Course Title: DBMS Lab	
Course Credits: 02 (0-0-2)	Hours/Week: 04	
<b>Total Contact Hours:</b> 60	Formative Assessment Marks: 10	
Exam Marks: 40	Exam Duration: 03	

## **Course Outcomes (COs):**

**CO1:** Execute single-line SQL queries and apply group functions effectively.

**CO2:** Perform database operations using DDL, DML, DCL, and TCL commands.

**CO3:** Implement advanced SQL concepts like nested queries and join operations.

**CO4:** Create views and apply table-level locking mechanisms for data control.

## **Laboratory Program List**

## Part A:

**Activity 1:** Database: Student (DDL, DML Statements)

**Table: Student** 

Name	Reg. No	Class	Major
Smith	17	1	CS
Brown	8	2	CS

**Table: Course** 

Course Name	Course Number	Credit Hours	Department
Introduction to Computer Science	CS1310	4	CS
Data Structure	CS3320	4	CS
Discrete Mathematics	MATH2410	3	MATH
Database Management System	CS3380	3	CS

## **Table: Section**

Section Identifier	Course Number	Year	Instructor
85	MATH2410	98	King

92	CS1310	98	Andreson
102	CS3320	99	Knuth
112	MATH2410	99	Chang
119	CS1310	99	Andreson
135	CS3380	99	Stone

Table: Grade\_Report

Reg. No	Section Identifier	Grade
17	112	В
17	119	С
8	85	A
8	92	A
8	102	В
8	135	A

- 1. Create Table Using create statement.
- 2. Insert rows into individual Tables using insert statement.
- 3. Alter table section add new field section and update the records
- 4. Delete brown's grade report.
- 5. Drop the table section.

**Activity 2:** (Select clause, Arithmetic Operators)

**Database**: Employee

Create the following tables and insert tuples with suitable constraints.

**Table: EMPLOYEE** 

EMPID	FIRSTNAME	LASTNAME	Hire Date	ADDRESS	CITY
1001	George	Smith	11-May-06	83 First Street	Paris
1002	Mary	Jones	25-Feb-08	842 Vine Ave	Losantiville
1012	Sam	Tones	12-Sep-05	33 Elm St.	Paris
1015	Peter	Thompson	19-Dec-06	11 Red Road	Paris
1016	Sarath	Sharma	22-Aug-07	440 MG Road	New Delhi
1020	Monika	Gupta	07-Jun-08	9 Bandra	Mumbai

**Table: EMPSALARY** 

EMPID	SALARY	BENEFITS	DESIGNATION
1001	10000	3000	Manager
002	8000	1200	Salesman
1012	20000	5000	Director
1015	6500	1300	Clerk
1016	6000	1000	Clerk
1020	8000	1200	Salesman

- 1. Display FIRSTNAME, LASTNAME, ADDRESS, and CITY of all employees living in PARIS
- 2. Display the content of the employee table in descending order of FIRSTNAME
- 3. Select FIRSTNAME and SALARY of salesmen
- 4. Display the FIRSTNAME, LASTNAME, and TOTAL SALARY of all employees where TOTAL SALARY = SALARY + BENEFITS
- 5. Count the number of distinct DESIGNATIONs from EMPSALARY
- 6. List the employees whose names have exactly 6 characters
- 7. Add a new column PHONE\_NO to the EMPLOYEE table and update the records
- 8. List employee names who have joined before 15-Jun-08 and after 16-Jun-07
- 9. Generate salary slip with Name, Salary, Benefits, HRA=50%, DA=30%, PF=12%, and calculate gross salary. Order by gross salary in descending order.

**Activity 3:** (Logical, Relational Operators)

**Database:** Library

Create the following tables and insert tuples with suitable constraints.

**Table: Books** 

Book_Id	Book_Name	Author_Name	Publishers	Price	Type	Quantity
C0001	The Klone and I	Lata Kappor	EPP	355	Novel	5
F0001	The Tears	William Hopkins	First Publ	650	Fiction	20
T0001	My First C++	Brain & Brooke	First Publ	350	Text	10
T0002	C++ Brainwork's	A.W. Rossaine	TDH	350	Text	15
F0002	Thunderbolts	Ana Roberts	First Publ	750	Fiction	50

Table: Issued

Book_Id	Quantity_Issued	
T0001	4	
C0001	5	
F0001	2	
T0002	5	
F0002	8	

- 1. To show Book name, Author name and price of books of First Publ. publisher.
- 2. Display Book id, Book name and publisher of books having quantity more than 8 and price less than 500.
- 3. Select Book id, book name, author name of books which is published by other than ERP publishers and price between 300 to 700.
- 4. Generate a Bill with Book\_id, Book\_name, Publisher, Price, Quantity, 4% of VAT "Total".
- 5. Display book details with book id s C0001, F0001, T0002, F0002 (Hint: use IN operator).
- 6. Display Book list other than, type Novel and Fiction.
- 7. Display book details with author name starts with letter "A".
- 8. Display book details with author name starts with letter "T" and ends with "S".
- 9. Select Book\_Id, Book\_Name, Author Name, Quantity Issued where Books.Books\_Id = Issued.Book\_Id.
- 10. List the book\_name, Author\_name, Price. In ascending order of Book\_name and then on descending order of price.

**Activity 4:** (Date Functions)

Database: Lab

Create Following table and insert tuples with suitable constraints.

**Table: Equipment Details** 

No.	Item Name	Cost Per Item	Quantity	Date of Purchase	Warranty	Operational
1	Computer	30000	9	21/5/07	2	7
2	Printer	5000	3	21/5/06	4	2
3	Scanner	8000	1	29/8/08	3	1
4	Camera	7000	2	13/6/05	1	2
5	UPS	15000	5	21/5/08	1	4
6	Hub	8000	1	31/10/08	2	1
7	Plotter	25000	2	11/1/09	2	2

- 1. To select the ItemName purchase before 31/10/07.
- 2. Extend the warranty of each item by 6 months.
- 3. Display ItemName, Date of purchase and number of months between purchase date and present date.
- 4. To list the ItemName in ascending order of the date of purchase where quantity is more than 3.
- 5. To count the number, average of costperitem of items purchased before 1/1/08.
- 6. To display the minimum warranty, maximum warranty period.
- 7. To Display the day of the date, month, year of purchase in characters.
- 8. To round of the warranty period to month and year format.
- 9. To display the next Sunday from the date "07-JUN-96".
- 10. To list the ItemName, which are within the warranty period till present date.

#### Part B:

## **Activity 5:** (Numeric, character functions).

## Use Functions for the following.

- 1. Find the mod of 165,16.
- 2. Find Square Root of 5000.
- 3. Truncate the value 128.3285 to 2 and -1 decimal places
- 4. Round the value 92.7683 to 2 and -1 decimal places.
- 5. Convert the string 'Department' to uppercase and lowercase.
- 6. Display your address convert the first character of each word to uppercase and rest are in lowercase.
- 7. Combine your first name and last name under the title Full name.
- 8. A) Take a string length maximum of 15 displays your name to the left. The remaining space should be filled with '\*'.
- 9. Take a string length maximum of 20 displays your name to the right. The remaining space should be filled with '#'.
- 10. Find the length of the string 'JSS College, Mysore'.
- 11. Display substring 'BASE' from 'DATABASE'.
- 12. Display the position of the first occurrence of character 'o' in Position and Length.
- 13. Replace string Database with Data type.
- 14. Display the ASCII value of '' (Space).
- 15. Display the Character equivalent of 42.

Activity 6: Database: subject

Create the following table and insert tuples with suitable constraints.

**Table: Physics** 

Regno	Name	Year	Combination
AJ00325	Ashwin	First	PCM
AJ00225	Swaroop	Second	PMCs
AJ00385	Sarika	Third	PME
AJ00388	Hamsa	First	PMCs

**Table: Computer Science** 

Regno	Name	Year	Combination
AJ00225	Swaroop	Second	PMCs
AJ00296	Tejas	Second	BCA
AJ00112	Geetha	First	BCA
AJ00388	Hamsa	First	PMCs

- 1. Select all students from Physics and Computer Science.
- 2. Select student common in Physics and Computer Science.
- 3. Display all student details who are studying in the second year.
- 4. Display students who are studying both Physics and Computer Science in the second year.
- 5. Display the students studying only Physics.
- 6. Display the students studying only Computer Science.
- 7. Select all students having PMCs combination.
- 8. Select all students having BCA combination.
- 9. Select all students studying in the third year.
- 10. Rename table Computer Science to CS.

**Activity 7:** (views)

Database: Railway Reservation System.

Create the following table and insert tuples with suitable constraints.

**Table: Train Details** 

Train_No	Train_Name	Start_Place	Destination
RJD16	Rajdhani Express	Bangalore	Mumbai
UDE04	Udhyan Express	Chennai	Hyderabad
KKE55	Karnataka Express	Bangalore	Chennai
CSE3	Shivaji Express	Coimbatore	Bangalore
JNS8	Janashatabdi	Bangalore	Salem

**Table: Availability** 

Train_No	Class	Start_Place	Destination	No_of_seats
RJD16	Sleeper Class	Bangalore	Mumbai	15
UDE04	First Class	Chennai	Hyderabad	22
KKE55	First Class AC	Bangalore	Chennai	15
CSE3	Second Class	Coimbatore	Bangalore	8
JNS8	Sleeper Class	Bangalore	Salem	18

- 1. Create a view **sleeper** to display train number, start place, destination which have sleeper class and perform the following:
  - a. Insert new record.
  - b. Update destination='Manglore' where train no='RJD16'.
  - c. Delete a record which has train no='KKE55'
- 2. Create a view **detail** to display train number, train name, and class.
- 3. Create a view **total\_seats** to display train number, start place, use COUNT function on No\_of\_seats, group by start place and perform the following:
  - a. Insert new record.
  - b. Update start place='Hubli' where train no='JNS8'.
  - c. Delete the last row of the view.
- 4. Rename view **sleeper** to **class**.

## 5. Delete view **details**.

Activity 8: (group by, having clause)

Database: Bank system

Create the following table and insert tuples with suitable constraints.

**Table: Account** 

Account_No	Cust_Name	Branch_ID
AE0012856	Reena	SB002
AE1185698	Akhil	SB001
AE1203996	Daniel	SB004
AE1225889	Roy	SB002
AE8532166	Sowparnika	SB003
AE8552266	Anil	SB003
AE1003996	Saathwik	SB004
AE1100996	Swarna	SB002

**Table: Branch** 

Branch_ID	Branch_Name	Branch_City
SB001	Malleshwaram	Bangalore
SB002	MG Road	Bangalore
SB003	MG Road	Mysore
SB004	Jayanagar	Mysore

**Table: Depositor** 

Account_No	Branch_ID	Balance
AE0012856	SB002	12000
AE1203996	SB004	58900
AE8532166	SB003	40000
AE1225889	SB002	150000

**Table: Loan** 

Account_No	Branch_ID	Balance
AE1185698	SB001	102000
AE8552266	SB003	40000
AE1003996	SB004	15000
AE1100996	SB002	100000

#### **Queries**

- 1. Display the total number of accounts present in each branch.
- 2. Display the total loan amount in each branch.
- 3. Display the total deposited amount in each branch in descending order.
- 4. Display the maximum and minimum loan amount present in each city.
- 5. Display the average amount deposited in each branch for each city.
- 6. Display the maximum loan amount in each branch where the balance is more than 25000.
- 7. Display the total number of accounts present in each city.
- 8. Display all customer details in ascending order of branch ID.
- 9. Update the balance to 26000 where Account\_No = AE1003996.
- 10.10.Display customer names with their branch name.

#### **Evaluation Scheme for Lab Examination**

	Marks	
	One Program from Part A	15
Writing	One Program from Part B	15
Execution Any one of the Written Program		5
Viva Voce based on	5	
	Total	40

# Semester: III

Course Code: CSE31 (Elective 1)	Course Title: Software Engineering
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours: 44 Hours	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

# **Course Outcomes (COs):**

- **CO1** Explain software engineering concepts, process models, and agile practices.
- **CO2** Apply techniques to gather and manage software requirements.
- CO3 Model systems using UML diagrams and system modeling techniques.
- **CO4** Design software architecture using patterns and UML notations.

Course Content		
Unit 1		
<b>OVERVIEW:</b> Introduction; Software Engineering Ethics; Software Process Models;		
Process Activities; Coping with Change; Agile Software Development: Agile Methods;	11	
Plan- Driven and Agile Development.		
Unit 2		
<b>REQUIREMENTS ENGINEERING:</b> Functional and Non-Functional Requirements;		
Software Requirements Document; Requirement's Specification; Requirements	11	
Engineering Processes; Requirement's Elicitation and Analysis; Requirement's	11	
Validation; Requirements Management.		
Unit 3		
SYSTEM MODELING: Context Models; Interaction Models- Use Case Modelling,		
Sequence Diagrams; Structural Models- Class Diagrams, Generalization,	11	
Aggregation, Behavioral Models- Data-Driven Modelling, Event-Driven Modelling;		
Model-Driven Engineering.		
Unit 4		
ARCHITECTURAL DESIGN: Architectural Design Decisions; Architectural Views;		
Architectural Patterns- Layered Architecture, Repository Architecture, Client–Server		
Architecture Pipe and Filter Architecture.	11	
<b>DESIGN AND IMPLEMENTATION:</b> Object-Oriented Design Using The UML- System	11	
Context and Interactions, Architectural Design, Object Class Identification, Design		
Models, Interface Specification; Design Patterns; Implementation Issues.		

#### **Text Books:**

- 1. Software Engineering by Ian Sommerville, Pearson publications; 10th Edition, 2015.
- 2. A Concise Introduction to Software Engineering, Pankaj Jalote, 2<sup>nd</sup> Edition, Springer Cham, 2025.

#### **Reference:**

1. Software Engineering, N.S. Gill, Khanna Publishing House, 2023.

2. Software Engineering A Practitioner's Approach, 8th edition, Roger S Pressman, Bruce R. Maxim. McGraw Hill Education, 2015.

#### Semester: III

Course Code: CSE32 (Elective 2)	Course Title: E-commerce and E-Governance
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Understand the fundamentals, models, and infrastructure of E-commerce.
- **CO2** Analyze E-commerce strategies, marketing, and real-world applications.
- **CO3** Explain E-Governance models, technologies, and service frameworks.
- **CO4** Evaluate challenges, innovations, and future trends in E-Governance.

Course Contents		
Unit-1		
<b>Introduction to E-commerce:</b> Fundamentals of E-commerce, E-commerce Business Models, E-commerce Infrastructure, E-commerce Security and Payment Systems		
Unit-2		
<b>E-commerce Strategies and Applications:</b> E-commerce Marketing and Advertising, Supply Chain Management in E-commerce, Emerging Trends in E-commerce, Case Studies and Practical Applications.	11	
Unit-3		
<b>Introduction to E-Governance</b> : Fundamentals of E-Governance, E-Governance Models and Frameworks, Technology and Infrastructure for E-Governance, E-Governance Services and Applications.		
Unit-4		
<b>Challenges and Future Trends in E-Governance:</b> Challenges in E-Governance, E-Governance in Developing Countries, Emerging Technologies in E-Governance, Future Directions and Innovations.		

#### **Textbooks:**

- 1. "E-Commerce 2020: Business, Technology, and Society" by Kenneth C. Laudon and Carol Guercio Traver, Pearson.
- 2. "Electronic Commerce 2018: A Managerial and Social Networks Perspective" by Efraim Turban, Jon Outland, David King, Jae Lee, Ting-Peng Liang, and Deborrah C. Turban, Springer.

#### **Reference Books:**

1. "E-Government: Information, Technology, and Transformation" by Hans J. Scholl, Routledge. Page 16 of 25

- 2. "E-Governance: Managing or Governing?" by Jeremy Millard, Routledge.
- 3. "Public Information Technology and E-Governance: Managing the Virtual State" by G. David Garson, Jones & Bartlett Learning.

**Semester: IV** 

Course Code: CSM41T	Course Title: Object Oriented Programming with Java
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

# **Course Outcomes (COs):**

**CO1:** Understand OOP concepts and basic Java programming structure.

**CO2:** Apply classes, objects, constructors, arrays, and strings in Java.

**CO3:** Implement multithreading and exception handling in Java programs.

**CO4:** Perform file I/O and develop GUI applications using AWT and event handling.

Course Contents		
Unit 1		
Fundamentals of Object-oriented Programming: Object-oriented Paradigm,		
Basic Principles of Object-oriented Programming, Advantages of Object-Oriented		
Programming, Applications of Object-Oriented Programming.		
Introduction to Java Language: Java History, Features, Overview, Difference		
between C, C+ + and Java, Java Environment- JDK, JVM, JRE and API, Java Program	11	
Structure, Java Tokens, Implementing a Java Program, Command Line Arguments.		
Java Programming Fundamentals: Data types, Variables & Constants,		
Keywords & Naming Conventions, Type Casting, Operators and Expressions,		
Control Structures, Jumping Statements.		
Unit 2		
Classes & Objects: Basics of Objects and Classes, Constructors, Access Modifiers,		
Method Overloading, Overloading Constructors, Static members, this keyword.	11	
<b>Arrays:</b> One dimensional Arrays, Two dimensional Arrays, Array of Objects.		
Strings: String Handling functions.		
Unit-3		
Multithreading in Java: Concepts of Thread, Thread Life Cycle, Creating Threads		
& Implementing Runnable Interface, Thread Synchronization & Thread Priority.		
<b>Exception Handling:</b> Concepts of Exception, Different Types of Exceptions,	11	
Creating User-Defined Exceptions Using Try-Catch-Finally-Throw Blocks, Nested		
Try, Catch, Throw, and Throws Blocks.		

Unit-4	
<b>File Handling:</b> I/O Handling, I/O Streams, Types of Files, Byte Stream, Binary I/O Classes & Its Hierarchy, FileInputStream & FileOutputStream Classes, Object I/O Classes.	
<b>Event Handling &amp; GUI programming:</b> Event Handling, Event Types, Event Handling Mechanism, Keyboard & Mouse Handling, Introduction to AWT & GUI basics, AWT hierarchy of classes, AWT controls – Frames, Panels, Layout managers & other controls of AWT.	

## **Text Books:**

- 1. D.S. Guru, M.T. Somashekara, & K.S. Manjunatha, Object Oriented Programming with Java, PHI Learning, 2017.
- 2. E Balagurusamy, Programming with JAVA, TMH, 2007

# **Reference Books:**

1. Herbert Schildt, Java 7, The Complete Reference, , 8th Edition, 2009

#### Semester: IV

Course Code: CSM41P	Course Title: Java Lab
Course Credits: 02 (0-0-2)	Hours/Week: 04
<b>Total Contact Hours:</b> 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

## **Course Outcomes (COs):**

**CO1:** Write Java programs using basic logic and structures.

**CO2:** Use OOP concepts like classes, objects, and inheritance.

**CO3:** Handle exceptions using Java's try-catch mechanisms.

**CO4:** Create GUI and file handling programs using AWT and I/O.

## **Laboratory Program List**

#### Part A

- 1. Program to find whether the given number is Positive, Negative or Zero.
- 2. Program to list the factorial of the numbers 1 to 10.
- 3. Program to demonstrate classes & objects.
- 4. Program to demonstrate method overloading.
- 5. Program to demonstrate single inheritance (simple calculator base class, Advanced Calculator derived class).
- 6. Program to find Maximum & Minimum element in one dimensional array of numbers.
- 7. Program to check whether the given string is palindrome or not.
- 8. Program to create a 'Student' class with Reg.no., name and marks of 3 subjects. Calculate the total marks of 3 subjects and create an array of 3 student objects & display the results.

#### Part B

- 1. Program to generate negative array size exception
- 2. Program to generate NullPointer Exception.
- 3. Program that reads two integer numbers for the variables a and b. The program should catch NumberFormatException & display the error message.
- 4. Program to create AWT window with 4 buttons M/A/E/Close. Display M for Good Morning, A for Afternoon, E for evening and Close button to exit the window.
- 5. Program to demonstrate the various mouse handling events.

- 6. Program to read and write Binary I/O file.
- 7. Program to create window with three buttons father, mother and close. Display the respective details of father and mother as name, age and designation using AWT controls.
- 8. Program to create menu bar and pull-down menus.

# **Evaluation Scheme for Lab Examination**

Assessment Criteria Marks		Marks
YAZ -tat-	One Program from Part A	15
Writing	One Program from Part B	15
Execution	Any one of the Written Program	5
Viva Voce based on Object Oriented with java		5
Total		40

## **Semester: III**

Course Code: CSE41 (Elective 1)	Course Title: Software Testing
CourseCredits:03(3-0-0)	Hours/Week:03
TotalContactHours:44	Formative Assessment Marks: 20
ExamMarks:80	ExamDuration:03

# **Course Outcomes (COs):**

- **CO1** Understand basics of software testing and test case design.
- **CO2** Apply decision table and data flow testing methods.
- **CO3** Analyze integration and system testing techniques.
- **CO4** Evaluate object-oriented and GUI testing approaches.

Course Content	
Unit 1	
Basics of Software Testing and Examples: Basic definitions, Test cases, Insights from a Venn diagram, Identifying test cases, Error and fault taxonomies, Levels of testing, Generalized pseudo code, The triangle problem, The Next Date function, The commission problem, The SATM (Simple Automatic Teller Machine) problem.  Decision Table-Based Testing: Decision tables, Test cases for the triangle problem, Test cases for the Next Date function, Test cases for the commission problem.	
Unit 2	Γ
<b>Data Flow Testing:</b> Definition-Use testing, Slice-based testing, Guidelines and observations. <b>Life Cycle-Based Testing:</b> Traditional Waterfall Testing, Testing in Iterative Life Cycles, Agile Testing, <b>Model-Based Testing:</b> Testing Based on Models, Peterson's Lattice, Expressive Capabilities of Mainline Models, Modeling Issues, Making Appropriate Choices. <b>Integration Testing:</b> Introduction, Decomposition-based, call graph- based, Path-based integrations.	
Unit 3	

**System Testing:** Definition, Possibilities, Basic concepts for requirements specification, Model-Based Threads, Use Case–Based Threads, ASF (Atomic System Functions). **Object-Oriented Testing:** Units for object-oriented testing, Implications of composition and encapsulation, inheritance, and polymorphism, Levels of object-oriented testing, GUI testing, Dataflow testing for object-oriented software **Class Testing:** Methods as units, Classes as units.

11

#### Unit-4

**Object-Oriented Integration Testing:** UML support for integration testing, MM-paths for object-oriented software, A framework for object-oriented dataflow integration testing. **Object-Oriented System Testing:** Currency converter UML description, UML-based system testing, State chart-based system testing. **GUI Testing:** The currency conversion program, Unit testing, Integration Testing and System testing for the currency conversion program, case study of windshield wiper.

11

#### **Text Books:**

- 1. Paul C. Jorgensen: Software Testing, A Craftsman's Approach, 3rd Edition, Auerbach Publications.
- 2. Aditya P Mathur: Foundations of Software Testing, Pearson.

#### **Reference Books:**

- 1. Mauro Pezze, Michal Young: Software Testing and Analysis Process, Principles and Techniques, 1st edition, John Wiley & Sons.
- 2. Srinivasan Desikan, Gopalaswamy Ramesh: Software testing Principles and Practices.

## **Semester: IV**

Course Code: CSCP41 (Compulsory Paper)	Course Title: Digital Marketing
Course Credits: 02(2-0-0)	Hours/Week: 02
Total Contact Hours: 30	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 02

# **Course Outcomes (COs):**

**CO1** Describe the basics, evolution, and channels of digital marketing.

**CO2** Apply social media and email marketing strategies effectively.

**CO3** Create content and mobile marketing plans with analytics.

Course Content	Hours
Unit 1	
<b>Introduction to Digital Marketing:</b> Overview of digital marketing, Evolution of	
digital marketing, Importance and benefits of digital marketing, Digital marketing	
channels and platforms	
<b>Digital Marketing Strategy and Planning:</b> Developing a digital marketing strategy,	10
Setting goals and objectives, Budgeting, and resource allocation. Campaign planning	
and execution, Monitoring and adjusting digital marketing campaigns.	
Unit 2	
Social Media Marketing: Overview of social media marketing, social media	
platforms and their features, Creating and optimizing social media profiles, social	
media content strategy, social media advertising and analytics	
<b>Email Marketing:</b> Introduction to email marketing, building an email list, Creating effective email campaigns, Email automation and segmentation, Email marketing metrics and analytics.	10
Unit 3	

**Content Marketing:** Understanding content marketing, Content strategy and planning, Content creation and distribution, Content promotion and amplification, Content marketing metrics and analytics.

10

**Mobile Marketing:** Mobile marketing overview, Mobile advertising strategies, Mobile app marketing, Location-based marketing, Mobile marketing analytics.

#### **Text Books:**

- 1 "Digital Marketing Strategy: An Integrated Approach to Online Marketing" by Simon Kingsnorth.
- 2 "Email Marketing Rules: How to Wear a White Hat, Shoot Straight, and Win Hearts" by Chad S. White.

#### Reference Books:

- 1 "Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses" by Joe Pulizzi.
- 2 "Mobile Marketing: How Mobile Technology is Revolutionizing Marketing, Communications and Advertising" by Daniel Rowles.
- 3 "Web Analytics 2.0: The Art of Online Accountability and Science of Customer Centricity" by Avinash Kaushik.

# **Question paper pattern for Theory Courses (2 Credits):**

Maximum Marks - 40

Part A: Answer any 5 questions: (5x2=10 Marks)

Question No. 1 to 6

Part B: Answer the following questions: (10x3=30 Marks)

7. a) 7. b) or 7. c) 7. d)

8. a) 8. b) or 8. c) 8. d)

9. a) 9. b) or 9. c) 9. d)

# **CIE, SEE and QP Pattern for Theory Courses (3 Credits):**

**Total Lecture hours per paper: 44** 

No. of Units 4 (11 Hours Each)

Internal Assessment C1 = 10 Marks, C2 = 10 Marks

**Semester End Theory Exam C3 = 80 Marks** 

# **Question paper pattern for Theory Courses (3 Credits):**

**Instructions: Answer Part-A and Part-B:** 

Part-A

Answer any 10 out of 12 Questions (3 Questions drawn from each unit). Each question carries 2 Marks.  $(10 \times 2 = 20)$ 

Q. No. 1 to Q. No. 12.

Part-B

Answer all the Questions. Each question carries 15 Marks. (4 X 15 = 60) (Each question with internal choice and with maximum of 3 sub questions)

# BCA Third and Fourth Semester Syllabus 2025-26 University of Mysore

# Curriculum

Program: BCA

**Subject: Computer Applications** 

							Ma	rks
Semester	Course No.	Theory/ Practical	Credits	L-T-P	No. of Hours	Paper Title	SEE	CIE
	CAM31T	Theory	03	3-0-0	03	C#.NET Programming	80	20
	CAM31P	Practical	02	0-0-2	04	C#.NET Programming Lab	40	10
	CAM32T	Theory	03	3-0-0	03	Data Base Management System	80	20
	CAM32P	Practical	02	0-0-2	04	DBMS Lab	40	10
III	САМЗЗТ	Theory	03	3-0-0	03	Web Technologies	80	20
	CAM33P	Practical	02	0-0-2	04	Web Technologies Lab	40	10
	CAE31X	Theory (Elective 1)	03	3-0-0	03	<ol> <li>Cyber Security</li> <li>Software Engineering</li> <li>System Software</li> </ol>	80	20
	CAE32X	Theory (Elective 2)	03	3-0-0	03	<ol> <li>Cloud Computing</li> <li>Digital Image         Processing     </li> <li>E-Commerce and E-Governance</li> </ol>	80	20

							Ма	rks
Semester	Course No.	Theory/ Practical	Credits	L-T-P	No. of Hours	Paper Title	SEE	CIE
	CAM41T	Theory	03	3-0-0	03	Computer Networks	80	20
	CAM41P	Practical	02	0-0-2	04	Networking Lab	40	10
	CAM42T	Theory	03	3-0-0	03	Python Programming	80	20
IV	CAM42P	Practical	02	0-0-2	04	Python Programming Lab	40	10
	CAM43T	Theory	03	3-0-0	03	PHP & MySQL	80	20
	CAM43P	Practical	02	0-0-2	04	PHP & MySQL Lab	40	10
	CAE41X	Theory (Elective1)	03	3-0-0	03	<ol> <li>Fundamentals of Data Science</li> <li>Internet of things</li> <li>Software Testing</li> </ol>	80	20
	CACP41	Theory (Compulsory Paper)	03	2-0-0	02	Digital Marketing	40	10

# **Semester: III**

Course Code: CAM31T	Course Title: C# and .NET Programming
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

# **Course Outcomes (COs):**

**CO1** Understand C# basics, syntax, control statements, arrays, strings.

**CO2** Apply OOP concepts like classes, inheritance, and interfaces.

**CO3** Use delegates, events, and file I/O in C#.

**CO4** Build GUI apps using Windows Forms and ADO.NET.

Course Contents	Hours
Unit 1	
<b>Introduction</b> : Overview of OOP, Introduction to C # - Characteristics, application, origins of the .NET technology, the .NET framework, C# program structure, command line argument, math function, Literals, variable in C#: Declaration, initialization, constant variables, scope of variables, boxing and unboxing, Operators, expression in C#, Decision making and looping statements in C#, <b>Methods in C#</b> : declaring methods, methods parameters:output,ref,val,params, <b>Arrays</b> :Declaration, initialization, variable size arrays, array class, array list class, <b>String handling:</b> introduction, string library functions.	11
Unit-2	
<b>OOPS with C#:</b> Introduction to Classes & Objects, <b>Constructor:</b> Introduction & Types, Destructor, <b>Inheritance &amp; types:</b> single level inheritance ,multilevel inheritance, hierarchical inheritance, containment inheritance, defining a subclass, visibility control, <b>polymorphism:</b> definition, method overloading, method overriding, <b>operator overloading:</b> definition, overloadable operators, overloading unary and binary operator, <b>Data Abstraction:</b> hiding methods, abstract classes, abstract methods, sealed classes, sealed methods, <b>Interfaces:</b> Multiple Inheritance: defining an interface, extending an interface, implementing interface, abstract class and interface.	11

Unit-3	
<b>Delegates and Events:</b> Definition, delegate declaration, delegate methods, delegates instantiation, delegate invocation, multicast delegates, events. <b>Managing Console I/O operations:</b> console class, console input, console output, formatted output, numeric formatting, standard numeric format, custom numeric format. <b>File handling:</b> I/O Classes: write files, read files, File streams: file stream classes, File modes, operations on files	11
Unit-4	
<b>Introducing windows forms:</b> A tale of three GUI namespaces, Anatomy of a Form, Component class, control class. Programming with windows forms controls: Working with button types, check boxes, labels Radio buttons, track bar, Progress bar, Group boxes, list boxes, calendar control, assigning tooltips for controls. <b>Data access with ADO.NET:</b> Introduction, two faces of ADO.NET, role of ADO.NET data providers, building a simple test database, selecting a data provider, working with connected layer of ADO.NET & OleDb Data reader, inserting, updating and deleting records using OleDb command.	11

#### **Text Books:**

- 1.Programming in C#, E. Balagurusamy,4<sup>th</sup> or 5<sup>th</sup> Edition, McGraw Hill Education.
- 2. C# 9.0 and .NET 5 Modern Cross-Platform Development, Mark J. Price,6<sup>th</sup> Edition, Packt Publishing.

#### **Reference:**

- 1.Pro C# 8 with .NET Core 3, Andrew Troelsen and Philip Japikse, Apress Publications.
- 2.Head First C#, Andrew Stellman and Jennifer Greene, O'Reilly Media.
- 3. The Complete Reference C#, Herbert Schildt, McGraw Hill Education.

Course Code: CAM31P	Course Title: C#.NET Programming Lab
Course Credits: 02 (0-0-2)	Hours/Week: 04
<b>Total Contact Hours:</b> 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Demonstrate C# basics using methods, arrays, and strings.
- **CO2** Apply OOP concepts like inheritance and overloading in C#.
- **CO3** Implement delegates, events, and file handling in C#.
- **CO4** Design Windows Forms and connect databases using ADO.NET.

# **Laboratory Program List**

#### PART -A

- 1. Write a C# program to add two numbers using command-line arguments.
- 2. Write a C# program to demonstrate the use of methods and operators.
- 3. Write a C# program to demonstrate operations on an ArrayList.
- 4. Write a C# program to demonstrate string functions.
- 5. Write a C# program to demonstrate default and parameterized constructors using a student class.
- 6. Write a C# program to demonstrate multilevel inheritance using classes Person, Employee and Manager.
- 7. Write a C# program to demonstrate method overloading.
- 8. Write a C# program to overload the + operator to add two objects of a Complex class.

#### **PART-B**

- 1.Write a C# program to implement multicast delegate.
- 2. Write a C# program to implement an event handler.
- 3. Write a C# program to demonstrate the operations of numeric formatting types.
- 4. Write a C# program to write to and read from a text file.
- 5. Design a Windows Forms application that includes the following controls: a list box, checkboxes, radio buttons, and image button.
- 6. Create a Windows Forms application that demonstrates the use of a track bar, progress bar, group boxes and button.
- 7. Create a Windows Forms application that includes a calendar control to allow the user to select a date and display it on a label.
- 8. Create a Windows Forms application that connects to a test database using ADO.NET with the OleDb provider. Allow the user to insert new records and display existing data using a DataGridView.

#### **Evaluation Scheme for Lab Examination**

	Marks	
YAY	One Program from Part A	15
Writing	One Program from Part B	15
Execution Any one of the Written Program		5
Viva Voce based or	5	
	40	

# **Semester: III**

Course Code: CAM32T	Course Title: Data Base Management System
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

# **Course Outcomes (COs):**

**CO1:** Understand basic concepts of databases, data models, and ER diagrams.

**CO2:** Apply relational algebra and SQL to query and manipulate data.

**CO3:** Analyze database normalization to improve design and remove anomalies.

**CO4:** Evaluate transaction management and database security features.

Content	Hours
Unit-1	
Introduction to Databases: Definition of Data, Database, and DBMS, Overview of	
Database, Applications, Advantages and Disadvantages of DBMS, Roles of Database	
Users and Administrators.	
<b>Data Models:</b> Introduction to Data Models, Types of Data Models (Hierarchical, Network, Relational, Object-oriented), Importance of Data Models in DBMS.	11
Database Design: Keys: Primary Key, Candidate Key, Super Key, Foreign Key,	
Composite Key, Alternate Key, Unique Key, Surrogate Key, Constraints in a table:	
Primary Key, Foreign Key, Unique Key, NOT NULL, CHECK, Entity-Relationship (ER)	
Model, Entities and Entity Sets, Attributes and Relationships, ER Diagrams, Key	
Constraints and Weak Entity Sets, Extended ER Features, Introduction to the	
Relational Model and Relational Schema.	
Unit-2	
Relational Algebra: Introduction to Relational Algebra, Operations: Selection,	
Projection, Set Operations, Join Operations, Division.	11
Structured Query Language (SQL): SQL Basics: DDL and DML, Aggregate Functions	11
(Min(), Max(), Sum(), Avg(), Count ()), Logical operators (AND, OR, NOT), Predicates	
(Like, Between, Alias, Distinct), Clauses (Group By, Having, Order by, top/limit).	

Unit-3		
<b>SQL Joins and Views:</b> Inner Join, Natural Join, Full Outer Join, Left Outer Join, right		
outer Join, Equi Join, Definition of View, creating a View, Managing Views (Listing,		
Updating, Deleting).	11	
Normalization: Anomalies in relational database design. Functional dependencies -		
Axioms. Decomposition, Transitive Dependency. <b>Data Normalization:</b> First normal		
form, Second normal form, Third normal form. Boyce-Codd normal form.		
Unit-4		
Query Processing Transaction Management: Introduction Transaction		
Processing, Single user & multiuser systems.		
<b>Transactions</b> : read & write operations.		
<b>Need of concurrency control:</b> The lost update problem, Dirty read problem. Types		
of failures. Transaction states. Desirable properties (ACID properties) of		
Transactions. Storage of Database, File Operations Database Security.		

#### **Reference Books:**

1. Fundamentals of Database Systems, Ramez Elamassri, Shankant B. Navathe, 7<sup>th</sup>Edition, Pearson.

#### **Reference Books:**

- 1. An Introduction to Database Systems, Bipin Desai, Galgotia Publications, 2010.
- 2. Introduction to Database System, C J Date, Pearson, 1999.
- 3. Database Systems Concepts, Abraham Silberschatz, Henry Korth, S.Sudarshan, 6<sup>th</sup> Edition, McGraw Hill,
- 4. Database Management Systems, Raghu Rama Krishnan and Johannes Gehrke, 3<sup>rd</sup> Edition, McGraw Hill.

Course Code: CAM32P	Course Title: DBMS Lab
Course Credits: 02 (0-0-2)	Hours/Week: 04
<b>Total Contact Hours:</b> 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

## **Course Outcomes (COs):**

**CO1:** Execute single-line SQL queries and apply group functions effectively.

**CO2:** Perform database operations using DDL, DML, DCL, and TCL commands.

**CO3:** Implement advanced SQL concepts like nested queries and join operations.

**CO4:** Create views and apply table-level locking mechanisms for data control.

# **Laboratory Program List**

#### Part A:

Activity 1: Database: Student (DDL, DML Statements)

**Table: Student** 

Name	Reg. No	Class	Major
Smith	17	1	CS
Brown	8	2	CS

#### **Table: Course**

Course Name	Course Number	Credit Hours	Department
Introduction to Computer Science	CS1310	4	CS
Data Structure	CS3320	4	CS
Discrete Mathematics	MATH2410	3	MATH
Database Management System	CS3380	3	CS

## **Table: Section**

Section Identifier	Course Number	Year	Instructor
85	MATH2410	98	King
92	CS1310	98	Andreson
102	CS3320	99	Knuth

112	MATH2410	99	Chang
119	CS1310	99	Andreson
135	CS3380	99	Stone

Table: Grade\_Report

Reg. No	Section Identifier	Grade
17	112	В
17	119	С
8	85	A
8	92	A
8	102	В
8	135	A

- 1. Create Table Using create statement.
- 2. Insert rows into individual Tables using insert statement.
- 3. Alter table section add new field section and update the records
- 4. Delete brown's grade report.
- 5. Drop the table section.

### **Activity 2:** (Select clause, Arithmetic Operators)

**Database**: Employee

Create the following tables and insert tuples with suitable constraints.

**Table: EMPLOYEE** 

<b>EMPID</b>	FIRSTNAME	LASTNAME	Hire Date	ADDRESS	CITY
1001	George	Smith	11-May-06	83 First Street	Paris
1002	Mary	Jones	25-Feb-08	842 Vine Ave	Losantiville
1012	Sam	Tones	12-Sep-05	33 Elm St.	Paris
1015	Peter	Thompson	19-Dec-06	11 Red Road	Paris
1016	Sarath	Sharma	22-Aug-07	440 MG Road	New Delhi
1020	Monika	Gupta	07-Jun-08	9 Bandra	Mumbai

**Table: EMPSALARY** 

EMPID	SALARY	BENEFITS	DESIGNATION
1001	10000	3000	Manager
002	8000	1200	Salesman
1012	20000	5000	Director
1015	6500	1300	Clerk
1016	6000	1000	Clerk
1020	8000	1200	Salesman

- 1. Display FIRSTNAME, LASTNAME, ADDRESS, and CITY of all employees living in PARIS
- 2. Display the content of the employee table in descending order of FIRSTNAME
- 3. Select FIRSTNAME and SALARY of salesmen
- 4. Display the FIRSTNAME, LASTNAME, and TOTAL SALARY of all employees where TOTAL SALARY = SALARY + BENEFITS
- 5. Count the number of distinct DESIGNATIONs from EMPSALARY
- 6. List the employees whose names have exactly 6 characters
- 7. Add a new column PHONE\_NO to the EMPLOYEE table and update the records
- 8. List employee names who have joined before 15-Jun-08 and after 16-Jun-07
- 9. Generate salary slip with Name, Salary, Benefits, HRA=50%, DA=30%, PF=12%, and calculate gross salary. Order by gross salary in descending order.

**Activity 3:** (Logical, Relational Operators)

**Database:** Library

Create the following tables and insert tuples with suitable constraints.

**Table: Books** 

Book_Id	Book_Name	Author_Name	Publishers	Price	Type	Quantity
C0001	The Klone and I	Lata Kappor	EPP	355	Novel	5
F0001	The Tears	William Hopkins	First Publ	650	Fiction	20
T0001	My First C++	Brain & Brooke	First Publ	350	Text	10
T0002	C++ Brainwork's	A.W. Rossaine	TDH	350	Text	15
F0002	Thunderbolts	Ana Roberts	First Publ	750	Fiction	50

**Table: Issued** 

Book_Id	Quantity_Issued
T0001	4
C0001	5
F0001	2
T0002	5
F0002	8

- 1. To show Book name, Author name and price of books of First Publ. publisher.
- 2. Display Book id, Book name and publisher of books having quantity more than 8 and price less than 500.
- 3. Select Book id, book name, author name of books which is published by other than ERP publishers and price between 300 to 700.
- 4. Generate a Bill with Book\_id, Book\_name, Publisher, Price, Quantity, 4% of VAT "Total".
- 5. Display book details with book id s C0001, F0001, T0002, F0002 (Hint: use IN operator).
- 6. Display Book list other than, type Novel and Fiction.
- 7. Display book details with author name starts with letter "A".
- 8. Display book details with author name starts with letter "T" and ends with "S".
- 9. Select Book\_Id, Book\_Name, Author Name, Quantity Issued where Books.Books\_Id = Issued.Book\_Id.
- 10. List the book\_name, Author\_name, Price. In ascending order of Book\_name and then on descending order of price.

**Activity 4:** (Date Functions)

Database: Lab

Create Following table and insert tuples with suitable constraints.

**Table: Equipment Details** 

No.	Item Name	Cost Per Item	Quantity	Date of Purchase	Warranty	Operational
1	Computer	30000	9	21/5/07	2	7
2	Printer	5000	3	21/5/06	4	2
3	Scanner	8000	1	29/8/08	3	1
4	Camera	7000	2	13/6/05	1	2
5	UPS	15000	5	21/5/08	1	4
6	Hub	8000	1	31/10/08	2	1
7	Plotter	25000	2	11/1/09	2	2

- 1. To select the ItemName purchase before 31/10/07.
- 2. Extend the warranty of each item by 6 months.
- 3. Display ItemName, Dateof purchase and number of months between purchase date and present date.
- 4. To list the ItemName in ascending order of the date of purchase where quantity is more than 3.
- 5. To count the number, average of costperitem of items purchased before 1/1/08.
- 6. To display the minimum warranty, maximum warranty period.
- 7. To Display the day of the date, month, year of purchase in characters.
- 8. To round of the warranty period to month and year format.
- 9. To display the next Sunday from the date "07-JUN-96".
- 10. To list the ItemName, which are within the warranty period till present date.

#### Part B:

### **Activity 5:** (Numeric, character functions).

### Use Functions for the following.

- 1. Find the mod of 165,16.
- 2. Find Square Root of 5000.
- 3. Truncate the value 128.3285 to 2 and -1 decimal places
- 4. Round the value 92.7683 to 2 and -1 decimal places.
- 5. Convert the string 'Department' to uppercase and lowercase.
- 6. Display your address convert the first character of each word to uppercase and rest are in lowercase.
- 7. Combine your first name and last name under the title Full name.
- 8. A) Take a string length maximum of 15 displays your name to the left. The remaining space should be filled with '\*'.
- 9. Take a string length maximum of 20 displays your name to the right. The remaining space should be filled with '#'.
- 10. Find the length of the string 'JSS College, Mysore'.
- 11. Display substring 'BASE' from 'DATABASE'.
- 12. Display the position of the first occurrence of character 'o' in Position and Length.
- 13. Replace string Database with Data type.
- 14. Display the ASCII value of '' (Space).
- 15. Display the Character equivalent of 42.

### **Activity 6:** Database: subject

Create the following table and insert tuples with suitable constraints.

### **Table: Physics**

Regno	Name	Year	Combination
AJ00325	Ashwin	First	PCM
AJ00225	Swaroop	Second	PMCs
AJ00385	Sarika	Third	PME
AJ00388	Hamsa	First	PMCs

### **Table: Computer Science**

Regno	Name	Year	Combination
AJ00225	Swaroop	Second	PMCs
AJ00296	Tejas	Second	BCA
AJ00112	Geetha	First	BCA
AJ00388	Hamsa	First	PMCs

- 1. Select all students from Physics and Computer Science.
- 2. Select student common in Physics and Computer Science.
- 3. Display all student details who are studying in the second year.
- 4. Display students who are studying both Physics and Computer Science in the second year.
- 5. Display the students studying only Physics.
- 6. Display the students studying only Computer Science.
- 7. Select all students having PMCs combination.
- 8. Select all students having BCA combination.
- 9. Select all students studying in the third year.
- 10. Rename table Computer Science to CS.

## **Activity 7:** (views)

Database: Railway Reservation System.

Create the following table and insert tuples with suitable constraints.

**Table: Train Details** 

Train_No	Train_Name	Start_Place	Destination
RJD16	Rajdhani Express	Bangalore	Mumbai
UDE04	Udhyan Express	Chennai	Hyderabad
KKE55	Karnataka Express	Bangalore	Chennai
CSE3	Shivaji Express	Coimbatore	Bangalore
JNS8	Janashatabdi	Bangalore	Salem

**Table: Availability** 

Train_No	Class	Start_Place	Destination	No_of_seats
RJD16	Sleeper Class	Bangalore	Mumbai	15
UDE04	First Class	Chennai	Hyderabad	22
KKE55	First Class AC	Bangalore	Chennai	15
CSE3	Second Class	Coimbatore	Bangalore	8
JNS8	Sleeper Class	Bangalore	Salem	18

- 1. Create a view **sleeper** to display train number, start place, destination which have sleeper class and perform the following:
  - a. Insert new record.
  - b. Update destination='Manglore' where train no='RJD16'.
  - c. Delete a record which has train no='KKE55'
- 2. Create a view **detail** to display train number, train name, and class.
- 3. Create a view **total\_seats** to display train number, start place, use COUNT function on No\_of\_seats, group by start place and perform the following:
  - a. Insert new record.
  - b. Update start place='Hubli' where train no='JNS8'.
  - c. Delete the last row of the view.
- 4. Rename view **sleeper** to **class**.
- 5. Delete view **details**.

Activity 8: (group by, having clause)

Database: Bank system

Create the following table and insert tuples with suitable constraints.

**Table: Account** 

Account_No	Cust_Name	Branch_ID
AE0012856	Reena	SB002
AE1185698	Akhil	SB001
AE1203996	Daniel	SB004
AE1225889	Roy	SB002
AE8532166	Sowparnika	SB003
AE8552266	Anil	SB003
AE1003996	Saathwik	SB004
AE1100996	Swarna	SB002

**Table: Branch** 

Branch_ID	Branch_Name	Branch_City
SB001	Malleshwaram	Bangalore
SB002	MG Road	Bangalore
SB003	MG Road	Mysore
SB004	Jayanagar	Mysore

**Table: Depositor** 

Account_No	Branch_ID	Balance
AE0012856	SB002	12000
AE1203996	SB004	58900
AE8532166	SB003	40000
AE1225889	SB002	150000

Table: Loan

Account_No	Branch_ID	Balance
AE1185698	SB001	102000
AE8552266	SB003	40000
AE1003996	SB004	15000
AE1100996	SB002	100000

### Queries

- 1. Display the total number of accounts present in each branch.
- 2. Display the total loan amount in each branch.
- 3. Display the total deposited amount in each branch in descending order.
- 4. Display the maximum and minimum loan amount present in each city.
- 5. Display the average amount deposited in each branch for each city.
- 6. Display the maximum loan amount in each branch where the balance is more than 25000.
- 7. Display the total number of accounts present in each city.
- 8. Display all customer details in ascending order of branch ID.
- 9. Update the balance to 26000 where Account\_No = AE1003996.
- 10.10.Display customer names with their branch name.

#### **Evaluation Scheme for Lab Examination**

Assessment Criteria Marks		Marks
Writing	One Program from Part A	15
	One Program from Part B	15
Execution	Any one of the Written Program	5
Viva Voce based on Data Base Management System		5
Total		40

Course Code: CAM33T	Course Title: Web Technologies
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- CO1 Understand Internet basics, WWW, and HTML5 structure.
- **CO2** Design responsive web pages using HTML forms and CSS.
- **CO3** Write JavaScript code using variables, functions, and control structures.
- **CO4** Use JavaScript objects, arrays, events, and DOM manipulation.

Course Contents	Hours
Unit-1	
Foundations of Internet and World Wide Web: Introduction to the Internet, Internet Protocol Addresses, Domain Names, the World Wide Web, Web Browsers, Web Servers, Web Server Operation, General Server Characteristics, Uniform Resource Locators, Multipurpose Internet Mail Extensions, The Hypertext Transfer Protocol: -The Request Phase, The Response Phase, Security issues in WWW.  Introduction to HTML5: Introduction, HTML Basics, Standard structure, HTML Elements, HTML Attributes, HTML Headings, HTML Paragraphs Text Formatting, Hyperlink and Images, Preserving White Space, Lists and Tables, HTML Block and Inline Elements, HTML Div Element, Horizontal Rules, Character Entities.	11
Unit-2	
HTML Form: Working with Form elements, Form attributes, Working with IFrames. Building Responsive Webpage.  Cascading Style Sheets: Introduction, CSS Syntax, CSS Comments, Applying Styles to HTML Elements, Style specification formats, Selector forms, CSS Margins, CSS Padding, CSS Height, Width, CSS Text: Text Alignment, Text Decoration, Text Transformation, Text Spacing, Text Shadow, Font properties, List properties, The box model, CSS links, CSS List, CSS Position, CSS Z index	11

Unit-3		
Advanced CSS: CSS Rounded Corners, CSS Shadow Effects, CSS Text Effects,		
CSS 2D Transforms, CSS 3D Transforms, CSS Transitions, CSS Animations,		
CSS Masking.		
Introduction To JavaScript: Overview of JavaScript, General Syntactic		
Characteristics Advantages of JavaScript, variables, Comments, data types,	11	
constant, Screen Output & Keyboard Input, Operators, Type Conversion, Flow		
Controls: conditional statements, looping statements, jumping statements.		
<b>Functions:</b> Function Basic, function parameters, Function Invocation, Return		
statement, Global and local Variable.		
Unit-4		
<b>Object and Class:</b> Definition of class, class syntax, class methods, constructor.		
Definition of object, object creation, object properties, built in objects:		
Arrays and strings: Definition of array, creation of array, Types of arrays,		
Accessing Array Elements, Array Properties and Methods,		
Strings: Definition, Creation of string, String Methods, Element Access in		
JavaScript. Events and Event Handling: Handling Events from Body Elements,		
Handling Events from Button Elements, Handling Events from Text Box and		
Password Elements, Element Visibility, Changing Colors and Fonts, Dynamic		
Content, Slow Movement of Elements, <b>The navigator Object</b> , <b>Basics of Pattern</b>		
Matching using RegExp.		

### **Textbooks:**

- 1. Robert W. Sebesta: Programming the World Wide Web, Pearson education.
- 2. Dr. T Vasudev, Dr. Chandrajit M, Arvind G and Vasanthi (2021), HTML 5, CSS 3 and JavaScript Made, Easy, Dream Books Publishing.
- 3. Thomas A Powell, Fritz schneider The Completer Reference: JavaScript Third Edition.

### **References book:**

1. Thomas A. Powell: HTML & CSS: The Complete Reference, Fifth Edition.

Course Code: CAM33P	Course Title: Web Technologies Lab
Course Credits: 02 (0-0-2)	Hours/Week: 04
<b>Total Contact Hours:</b> 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

### **Course Outcomes (COs):**

**CO1** Create web pages using HTML tags, tables, lists, and forms.

**CO2** Style web pages using inline, internal, and external CSS.

**CO3** Use JavaScript for interactivity, validation, and event handling.

**CO4** Build JavaScript programs for clocks, calculators, and animations.

### **Laboratory Program List**

#### PART A

- 1. Develop and demonstrate HTML page containing basic text formatting tags, hyper link, images.
- 2. Develop and demonstrate HTML page containing III Sem BCA / III Sem B.Sc. [P.M. Cs] Course time table using table tag and its properties such as rowspan, colspan etc.
- 3. Develop HTML Page Contain College Course Details using Order and Unorder List
- 4. Design and develop a Student Application Form using HTML Form Elements
- 5. Design and develop HTML web page with appropriate tags to show the usage of
  - a. External level style specification.
  - b. Document level style specification.
  - c. Inline level CSS style specification.
- 6. Write an HTML program to create div and apply the following CSS properties on created div
  - a. Margin
  - b. Padding
  - c. Border Box shadow.
- 7. Write an HTML program to create a circle and create an animation of bouncing of the circle for 10 sec
- 8. Write HTML Program to Design Your College Name using follow CSS Properties
  - a. CSS Rounded Corners.
  - b. CSS Shadow Effects.
  - c. CSS Text Effects.

#### PART B

- 1. Develop a HTML-JavaScript program to find the factorial of an input number (Use Prompt window to accept input).
- 2. Design and develop HTML-JavaScript program to perform operations of a Simple calculator
- 3. Write a JavaScript program to implement any five string functions
- 4. Develop a HTML-JavaScript program to demonstrate the working of login page. (Display the messages in alert window).
- 5. Develop and demonstrate HTML page containing JavaScript function to change the font style of a paragraph on mouse over and on mouse out events.
- 6. Develop a HTML-JavaScript program to display Digital clock.
- 7. Develop a HTML-JavaScript program to validate University Register Number using Regular Expression.
- 8. Write a JavaScript program to hide and show the Image.

#### **Evaluation Scheme for Lab Examination**

Assessment Criteria Marks		Marks
Writing	One Program from Part A	15
	One Program from Part B	15
Execution	Any one of the Written Program	5
Viva Voce based on Web Technologies		5
Total		40

Course Code: CAE311(Elective)	Course Title: Cyber Security
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours:44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Describe cyberspace, internet infrastructure, and cyber security concepts.
- **CO2** Identify types of cybercrimes and understand related cyber laws.
- CO3 Analyze social media risks, privacy issues, and legal aspects.
- **CO4** Use cyber security tools and apply best practices for protection.

Course Content	Hours
Unit 1	
<b>Introduction to Cyber security:</b> Defining Cyberspace and Overview of Computer and Web-technology, Architecture of cyberspace, Communication and web technology, Internet, World wide web, Advent of internet, Internet infrastructure for data transfer and governance, Internet society, Regulation of cyberspace, Concept of cyber security, Issues and challenges of cyber security.	11
Unit-2	
Cybercrime and Cyber law: Classification of cybercrimes, Common cybercrimes-cybercrime targeting computers and mobiles, cybercrime against women and children, financial frauds, social engineering attacks, malware and ransomware attacks, zero day and zero click attacks, Cybercriminals modus-operandi, Reporting of cybercrimes, Remedial and mitigation measures, Legal perspective of cybercrime, IT Act 2000 and its amendments, Cybercrime and offences, Organizations dealing with Cybercrime and Cyber security in India, Case studies.	11
Unit 3	
<b>Social Media Overview and Security:</b> Introduction to Social networks. Types of social media, social media platforms, social media monitoring, Hashtag, Viral content, social media marketing, social media privacy, Challenges, opportunities and pitfalls in online social network, Security issues related to social media, Flagging and reporting of inappropriate content, Laws regarding posting of inappropriate content, best practices for the use of social media, Case studies.	11
Unit 4	
Cyber Security Tools and Technologies: Introduction to antivirus, firewalls, intrusion detection and prevention systems (IDS/IPS), encryption tools, VPNs, and authentication mechanisms. Cyber Hygiene: Importance of strong passwords, regular updates, backups, and secure browsing habits. Network Security Fundamentals: Basics of securing wired and wireless networks, secure configurations, and network monitoring.	11

#### **Text Books:**

- 1. Cyber Crime Impact in the New Millennium, by R. C Mishra, Auther Press. Edition 2010.
- **2. Cyber Security:** Understanding Cyber Crimes, Computer Forensics and Legal Perspectives by Sunit Belapure and Nina Godbole, Wiley India Pvt. Ltd.

#### **References Books:**

- **1. Compilers: Principles, Techniques, and Tools** by Alfred V. Aho, Monica S. Lam, Ravi Sethi, and Jeffrey D. Ullman, 2nd Edition, Pearson, 2007.
- **2. Security in the Digital Age:** Social Media Security Threats and Vulnerabilities by Henry A. Oliver, Create Space Independent Publishing Platform. (Pearson, 13th November, 2001).
- 3. Fundamentals of Network Security by E. Maiwald, McGraw Hill.
- **4. Cyber Laws: Intellectual Property & E-Commerce Security** by Kumar K, Dominant Publishers.

Course Code: CAE312 (Elective)	Course Title: Software Engineering
Course Credits: 03(3-0-0)	Hours/Week: 03
<b>Total Contact Hours</b> : 44 Hours	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Explain software engineering concepts, process models, and agile practices.
- **CO2** Apply techniques to gather and manage software requirements.
- **CO3** Model systems using UML diagrams and system modeling techniques.
- **CO4** Design software architecture using patterns and UML notations.

Course Content		
Unit 1		
<b>Overview:</b> Introduction; Software Engineering Ethics; Software Process Models;		
Process Activities; Coping with Change; Agile Software Development: Agile Methods;	11	
Plan- Driven and Agile Development.		
Unit 2		
Requirements Engineering: Functional and Non-Functional Requirements;		
Software Requirements Document; Requirement's Specification; Requirements	11	
Engineering Processes; Requirement's Elicitation and Analysis; Requirement's	11	
Validation; Requirements Management.		
Unit 3		
System Modeling: Context Models; Interaction Models- Use Case Modelling,		
Sequence Diagrams; Structural Models- Class Diagrams, Generalization, Aggregation,	11	
Behavioral Models- Data-Driven Modelling, Event-Driven Modelling; Model-Driven		
Engineering.		
Unit 4		
Architectural Design: Architectural Design Decisions; Architectural Views;		
Architectural Patterns- Layered Architecture, Repository Architecture, Client–Server		
Architecture Pipe and Filter Architecture.	11	
Design And Implementation: Object-Oriented Design Using The UML- System		
Context and Interactions, Architectural Design, Object Class Identification, Design		
Models, Interface Specification; Design Patterns; Implementation Issues.		

#### **Text Books:**

- 1. Software Engineering by Ian Sommerville, Pearson publications; 10<sup>th</sup> Edition, 2015.
- 2. A Concise Introduction to Software Engineering, Pankaj Jalote, 2<sup>nd</sup> Edition, Springer Cham, 2025.

#### **Reference:**

- 1. Software Engineering, N.S. Gill, Khanna Publishing House, 2023.
- 2. Software Engineering A Practitioner's Approach, 8th edition, Roger S Pressman, Bruce R. Maxim. McGraw Hill Education, 2015.

Course Code: CAE313 (Elective)	Course Title: System Software
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours:44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Understand system software, SIC/SIC-XE, CISC and RISC.
- **CO2** Explain assembler functions and features.
- **CO3** Describe loader and linker operations.
- **CO4** Identify functions of DBMS, editors, and debuggers.

Course Content	Hours
Unit 1	
<b>System software</b> : Introduction, System Software and Machine Architecture, The Simplified Instructional Computer (SIC)- SIC Machine Architecture, SIC / XE Machine Architecture, SIC programming examples, Traditional (CISC) Machines and RISC Machines- Introduction, Differences.	11
Unit 2	
Assemblers: Basic Assembler Functions- A Simple SIC Assembler, Assembler Algorithm and Data Structures, Machine Dependent Assembler Features- Instruction Formats and Addressing Modes, Program Relocation, Machine Independent Assembler Features-Literals, Symbol Defining Statements, Expressions, Program Blocks, Control Sections and Program Linking.	11
Unit 3	
Loaders and Linkers: Basic Loader Functions- Design of an Absolute Loader, Machine Dependent Loader Features, Relocation, Program Linking, Machine Independent Loader Features- Automatic Library Search, Loader Options, Loader Design Options- Linkage Editors, Dynamic Linking, Bootstrap Loaders	11
Unit 4	
<b>Other System Software</b> : Database Management Systems- Basic Concepts of a DBMS, Levels of Data Description, Use of a DBMS, <b>Text Editors</b> - Overview of the Editing Process, User Interface, Editor Structure, Interactive Debugging Systems- Debugging Functions and Capabilities, Relationship with Other Parts of the System, User Interface Criteria.	11

#### **Text Books:**

- **1. System Software-** An Introduction to Systems Programming, 3<sup>rd</sup> Edition, Leland L. Beck, D Manjula, Pearson Education.
- 2. **Systems Programming**, John J Donovon, McGraw Hill Education.

#### **Reference Books:**

- **1. Compilers: Principles, Techniques, and Tools** by Alfred V. Aho, Monica S. Lam, Ravi Sethi, and Jeffrey D. Ullman, 2nd Edition, Pearson, 2007.
- 2. Lex & Yacc by Doug Brown, John Levine, and Tony Mason, O'Reilly Media, October 2012.

Course Code: CAE321 (Elective)	Course Title: Cloud Computing
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours:44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Understand cloud computing concepts, architecture, benefits, and challenges.
- CO2 Explain cloud service models (IaaS, PaaS, SaaS) and their providers.
- **CO3** Describe deployment models, virtualization types, and hypervisors.
- CO4 Explore cloud storage, databases, networking, and DevOps practices.

Course Content	Hours
Unit 1	
Introduction to Cloud Computing: Definition and Characteristics of Cloud	
Computing, History and Evolution of Cloud Computing, Cloud Computing	11
Architecture, Benefits and Challenges of Cloud Computing.	
Unit 2	
Cloud Service Models: Infrastructure as a Service (IaaS), Key Providers: AWS	
EC2, Google Compute Engine, Azure VMs, Platform as a Service (PaaS), Key	11
Providers: AWS Elastic Beanstalk, Google App Engine, Azure App Services Software	11
as a Service (SaaS), Examples: Google Workspace, Microsoft Office 365.	
Unit 3	
Cloud Deployment Models: Public Cloud, Private Cloud, Hybrid Cloud, Community	
Cloud, Concept of Virtualization, <b>Types of Virtualizations</b> : Server, Network,	11
Storage, <b>Hypervisors</b> : VMware, Hyper-V, KVM.	
Unit 4	
Cloud Storage and Databases: Storage Solutions, S3, Azure Blob Storage, Google	
Cloud Storage, Database Services AS AWS RDS, Azure SQL Database, Google Cloud	
SQL, NoSQL Databases as DynamoDB, Azure Cosmos DB, Google Cloud Fire store.	
<b>Cloud Networking:</b> Networking Basics in the Cloud, Virtual Private Cloud (VPC),	11
Load Balancing and Auto Scaling, Content Delivery Networks (CDN).	
Introduction to DevOps in the Cloud: DevOps Principles and Practices, CI/CD	
Pipelines, Infrastructure as Code (IaC).	

#### **Text Books:**

1. "Cloud Computing: Concepts, Technology & Architecture" by Thomas Erl, PHI.

## **Reference Books:**

1. AWS Documentation, Azure Documentation, Google Cloud Documentation, **Tools:** AWS Free Tier, Azure Free Account, Google Cloud Free Tier.

Course Code: CAE322 (Elective)	Course Title: Digital Image Processing
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Understand the fundamentals of digital and color image processing.
- **CO2** Apply spatial and frequency domain techniques for image enhancement.
- **CO3** Implement image restoration using filtering and degradation models.
- **CO4** Perform image segmentation, morphological operations, and compression techniques.

Course Content	Hours
Unit 1	
<b>Digital Image Processing</b> : Definition, History, Applications Of DIP, Fundamental Steps In Digital Image Processing, Components Of An Image Processing System, Elements Of Visual Perception, Image Sensing And Acquisition, Simple Image Formation, Image Sampling And Quantization, Representing Digital Pixels, Image Quality.  Introduction to Colour Image: Colour Fundamentals, RGB And HSI Models, Pseudo Colour Image Processing.	11
Unit 2	
Image Enhancement In Spatial Domain: Introduction to Image Enhancement, Basic Grey Level Transforms, Histogram, Histogram-Processing Equalization, Matching & Colour Histogram, Enhancement Using Arithmetic/Logic Operations, Spatial Filtering, Smoothing Spatial Filtering, Sharpening Spatial Filtering.  Image Transform: Fourier Transform, SHFT, DFT, FFT, DCT, Hadamard Transform, Wavelets transform (CWT, DWT), KLT, SVD, Applications.	11
Unit 3	
Image Enhancement in frequency domain: Smoothing Frequency Domain Filtering, Sharpening Frequency Domain Filtering. Image Restoration: Model For Image Degradation/Restoration Process, Noise Model, Mean Filtering And Filtering, Estimating Degradation Function, Inverse Filtering, Minimum Mean Square Error (Wiener Filter), Colour Image Smoothening, Sharpening.	11

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**Segmentation & Morphological operations**: Segmentation And Threshold Function, Different Algorithms In Thresholding, Line Detection, Edge Detection, Edge Linking By Graph Search Method, Hough Transform, Region-Based Segmentation, Matching, Colour Segmentation, Morphological-Dilation And Erosion, Opening And Closing, Hit/Miss Transforms, Representation Boundary Descriptors, Regional Descriptors.

11

**Image Compression:** Need For Image Compression, Huffman, Run-Length Encoding, Shift Codes, Vector Quantization, Transform Coding, JPEG Standard, MPEG.

#### Text Book:

- 1. Digital Image Processing- Rafel C Gonzalez and Richard E. Woods, PHI 3rd Edition 2010.
- 2. K. Jain "Fundamental of digital image processing", Prentice-Hall, 2002.

#### **Reference:**

- 1. R. C. Gonzalez, R. E. Wood "Digital image processing using MATLAB", Pearson Education, 2004.
- **2.** M. Sonka, V. Hlavac, R. Boyle, "Image processing analysis and machine vision" Chapman & Hall, 1998.
- 3. Digital Image Processing- S. Jayaraman, S. Esakkirajan, T. Veerakumar, Tata McGraw Hill 2014.

Course Code: CAE323 (Elective)	Course Title: E-commerce and E-Governance
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

### **Course Outcomes (COs):**

- **CO1** Understand the fundamentals, models, and infrastructure of E-commerce.
- **CO2** Analyze E-commerce strategies, marketing, and real-world applications.
- **CO3** Explain E-Governance models, technologies, and service frameworks.
- **CO4** Evaluate challenges, innovations, and future trends in E-Governance.

Course Contents	Hours
Unit-1	
<b>Introduction to E-commerce:</b> Fundamentals of E-commerce, E-commerce Business Models, E-commerce Infrastructure, E-commerce Security and Payment Systems	11
Unit-2	
<b>E-commerce Strategies and Applications:</b> E-commerce Marketing and Advertising, Supply Chain Management in E-commerce, Emerging Trends in E-commerce, Case Studies and Practical Applications.	11
Unit-3	
<b>Introduction to E-Governance</b> : Fundamentals of E-Governance, E-Governance Models and Frameworks, Technology and Infrastructure for E-Governance, E-Governance Services and Applications.	11
Unit-4	
Challenges and Future Trends in E-Governance: Challenges in E-Governance, E-	11
Governance in Developing Countries, Emerging Technologies in E-Governance, Future Directions and Innovations.	

#### **Textbooks:**

- 1. "E-Commerce 2020: Business, Technology, and Society" by Kenneth C. Laudon and Carol Guercio Traver, Pearson.
- 2. "Electronic Commerce 2018: A Managerial and Social Networks Perspective" by Efraim Turban, Jon Outland, David King, Jae Lee, Ting-Peng Liang, and Deborrah C. Turban, Springer.

#### **Reference Books:**

- 1. "E-Government: Information, Technology, and Transformation" by Hans J. Scholl, Routledge.
- 2. "E-Governance: Managing or Governing?" by Jeremy Millard, Routledge.
- 3. "Public Information Technology and E-Governance: Managing the Virtual State" by G. David Garson, Jones & Bartlett Learning.

## **Semester: IV**

Course Code: CAM41T	Course Title: Computer Networks
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Explain digital data transmission between computers.
- CO2 Apply data communication and network types in real life.
- **CO3** Compare layers in networking models.
- **CO4** Compare protocols in OSI and TCP/IP models.

Course Contents	Hours
Unit 1	
Introduction: Characteristics-Delivery, Accuracy, Timeliness and Jitter. Components-Message, Sender, Receiver, Transmission medium and protocol, Topology-Mesh, Star, Tree, Bus, Ring and Hybrid Topologies. Transmission modes-Simplex, Half Duplex, Full Duplex. Categories of networks – LAN, WAN, MAN, The ISO/OSI reference model, The TCP/IP reference model.  Digital- to -Analog Conversion: Amplitude Shift Keying, Frequency Shift Keying, Phase Shift Keying.	11
Unit 2	
Analog- to -Analog Conversion: Amplitude Modulation, Frequency Modulation, Phase Modulation. The Physical Layer: Transmission Media – Twisted pair, coaxial cable, optical fiber, radio transmission, microwaves and infrared transmission, Switching – message switching, Multiplexing.  Connecting Devices such as Repeater, Hub, Router, Bridge.	11
Unit 3	
The Data Link Layer: Data Link Layer design issues, Error detection – Single parity checking, Checksum, polynomial codes – CRC, Error correction- Hamming code, Elementary data link protocols, sliding window protocols  The Network Layer: Network layer design issues, Routing algorithms – Dijkstra's shortest path routing. Flooding, Distance vector routing, Hierarchical routing, Link state routing, Congestion, control algorithms – Leaky bucket, token bucket algorithm, admission control, Hop by Hop choke packets.  Unit 4	11
<b>The Transport Layer and Application Layer:</b> Elements of Transport service, Internet transport protocols (TCP & UDP), Application Layer DNS, Electronic Mailing-Introduction, SMTP, POP3, SNMP, FTP, TELNET and World Wide Web.	11

## **Text Books:**

- 1. Data Communication & Networking, Behrouza A Forouzan, McGraw Hill.
- 2. Computer Networks, Andrew S. Tanenbaum, 5th Edition, Pearson Education

### **Reference Books:**

- 1. Data and Computer Communications, William Stallings, 10th Edition, Pearson Education, 2017.
- 2. Data Communication and Computer Networks, Brijendra Singh, 3rd Edition, PHI.
- 3. Data Communication & Network, Dr. Prasad, Wiley Dreamtech.

Course Code: CAM41P	Course Title: Computer Networks Lab
Course Credits: 02	Hours/Week: 04
Total Contact Hours: 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

## **Course Outcomes (COs):**

- CO1 Identify and set up basic computer hardware, software, and network configurations.
- CO2 Create and test wired network cables and connect networking devices.
- **CO3** Simulate and configure various network topologies using network simulators.
- **CO4** Analyze network protocols and services like FTP and wireless LAN through simulation.

## **Laboratory Program List**

#### Part- A

- 1. Prepare hardware and software specification for basic computer system and Networking.
- 2. Study of different types of Network cables and practically implement the cross-wired cable and straight through cable using clamping tool.
- 3. Identifying the networking devices on a network.
- 4. Configure the IP address of the computer.
- 5. Create a basic network and share file and folders.
- 6. Study of basic network command and Network configuration commands.
- 7. Installation process of any open-source network simulation software.

#### Part-B

- 1. Implement connecting two nodes using network simulator.
- 2. Implement connecting three nodes considering one node as a central node using network simulator. Implement a network to connect three nodes considering one node as a central node using network simulator
- 3. Implement bus topology using network simulator.
- 4. Implement star topology using network simulator.
- 5. Implement ring topology using network simulator.
- 6. Demonstrate the use of wireless LAN using network simulator.
- 7. Implement FTP using TCP bulk transfer using network simulator.
- 8. Implement connecting multiple routers and nodes and building a Hybrid topology network simulator.

Links for open-source simulation software:

NS3 software: <a href="https://www.nsnam.org/releases/ns-3-30/download/">https://www.nsnam.org/releases/ns-3-30/download/</a>

Packet Tracer Software: <a href="https://www.netacad.com/courses/packet-tracer">https://www.netacad.com/courses/packet-tracer</a>

GNS3 software: <a href="https://www.gns3.com/">https://www.gns3.com/</a>

## **Evaluation Scheme for Lab Examination**

Assessment Criteria Marks		Marks
YAY	One Program from Part A	15
Writing	One Program from Part B	15
Execution	Any one of the Written Program	5
Viva Voce based on Computer Networks		5
	Total	40

**Semester: IV** 

Course Code: CAM42T	Course Title: Python Programming
Course Credits: 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

- **CO1** Demonstrate basic Python programs using control structures and arrays.
- **CO2** Use functions, strings, lists, and dictionaries in Python.
- **CO3** Apply OOP, file handling, and exception handling concepts.
- **CO4** Build GUI apps, work with databases, and visualize data using Python libraries.

Course Contents	Hours
Unit 1	
Introduction: Features and Applications of Python; Python Versions; Installation of Python; Python Command Line mode and Python IDEs; Simple Python Program. Identifiers; Keywords; Statements and Expressions; Variables; Operators; Precedence and Association; Data Types; Indentation; Comments; Built-in Functions-Console Input and Console Output, Type Conversions; Python Libraries; Importing Libraries with Examples. Python Conditional Statement: Conditional Statements - if, if else, elif, if elif else, match case, looping Statements-while loop, for loop Statement; break, continue statements, range () and exit () functions. Arrays: Definition, syntax, accessing the elements of an arrays, array methods.	
Unit 2	
Python Functions: Types of Functions; Defining Functions, Calling Functions, Passing Parameters/arguments, the return statement; Default Parameters; Command line Arguments; Key Word Arguments; Recursive Functions; Scope and Lifetime of Variables in Functions. Strings: Creating and Storing Strings; Accessing Sting Characters; the str() function; Operations on Strings-Concatenation, Comparison, Slicing and Joining, Traversing; Format Specifiers; Escape Sequences; Raw and Unicode Strings; Python String Methods. Lists: Creating Lists; Operations on Lists; Built-in Functions on Lists; Implementation of Stacks and Queues using Lists; Nested Lists. Dictionaries: Creating Dictionaries; Operations on Dictionaries; Built-in Functions on Dictionaries; Dictionary Methods; Populating and Traversing Dictionaries.	11

Unit 3	
Tuples and Sets: Creating Tuples; Operations on Tuples; Built-in Functions on Tuples; Tuple Methods; Creating Sets; Operations on Sets; Built-in Functions on Sets; Set Methods. File Handling: File Types, Operations on Files- Opening and Closing files, Reading and Writing files: write() and write lines() methods, append() method, read() and read lines() methods, with keyword, Splitting words, Renaming and deleting files.  Object Oriented Programming: Classes and Objects; Creating Classes and Objects; Classes with Multiple Objects; Objects as Arguments; Objects as Return Values; Constructor, types of constructors, Inheritance - Single and Multiple Inheritance, Multilevel and Multipath Inheritance.	11
Unit 4	
<b>GU Interface:</b> The tkinter Module; Window and Widgets; Layout Management-pack, grid and place. <b>Python SQLite:</b> The SQLite3 module; SQLite Methods-connect, cursor, execute, close; Connect to Database; Create Table; Operations on Tables- Insert, Select, Update. Delete and Drop Records. <b>Data Analysis:</b> NumPy - Introduction to NumPy, Array Creation using NumPy, Operations on Arrays; Pandas- Introduction to Pandas, Series and Data Frames, Creating Data Frames from Excel Sheet and .csv file, Dictionary and Tuples. Operations on Data Frames. <b>Data Visualization:</b> Introduction to Data Visualization; Matplotlib Library; Different Types of Charts using Pyplot- Line chart, Bar chart, Histogram & Pie chart.	11

#### **Textbooks**

- 1. **Python Programming:** Using Problem Solving Approach by Reema Thareja, Oxford University Press, 2nd Edition, 2023.
- 2. **Learning Python** by Mark Lutz, O'Reilly Media, 5th Edition, 2013.

#### **Reference books**

- 1. **Python: The Complete Reference** by Martin C. Brown, McGraw-Hill Education, 2nd Edition, 2018.
- 2. **Python for Data Analysis by Wes McKinney,** O'Reilly Media, 3rd Edition, 2022.
- 3. **Head First Python by Paul Barry**, O'Reilly Media, 3rd Edition, 2023.
- 4. Advance Core Python Programming, Meenu Kohli, BPB Publications, 2021.

Course Code: CAM42P	Course Title: Python Programming Lab
Course Credits: 02 (0-0-2)	Hours/Week: 04
Total Contact Hours: 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

### **Course Outcomes (COs):**

**CO1** Apply basic Python syntax and logic.

**CO2** Use data structures and functions effectively.

**CO3** Build apps with Tkinter, SQLite, NumPy, Matplotlib, and Pandas.

**CO4** Solve real-world problems using modular Python code.

### **Laboratory Program List**

#### Part-A

- 1. Python script for checking the given year is leap year or not.
- 2. Python script to check if a number belongs to the Fibonacci Sequence
- 3. Python script to solve Quadratic Equations
- 4. Python script to display all numbers which are divisible by 7 but are not a multiple of 5, between given range X and Y.
- 5. Python script to display Multiplication Tables
- 6. Python script to create a calculator program
- 7. Explore string functions
- 8. Implementation of python script that takes a list of words and returns the length of the longest one.
- 9. Python script handle multiple errors with one except statement.
- 10. Python script to check whether password is valid or not.

Conditions for a valid password are:

- Should have at least one number.
- Should have at least one uppercase and one lowercase character.
- Should have at least one special symbol.
- Should be between 6 to 20 characters long.

#### Part-B

- 1. Implement python script to remove duplicates from a list.
- 2. Implement python script to find the repeated items of a tuple.
- 3. Implement python script to check whether a given key already exists or not in a dictionary.
- 4. Write a python script to implement method overloading.
- 5. Create SQLite Database and Perform Operations on Tables.
- 6. Create a GUI using Tkinter module.
- 7. Drawing Line chart and Bar chart using Matplotlib.
- 8. Drawing Histogram and Pie chart using Matplotlib.
- 9. Create Array using NumPy and Perform Operations on Array.
- 10. Create DataFrame from Excel sheet using Pandas and Perform Operations on DataFrames.

#### **Evaluation Scheme for Lab Examination**

Assessment Criteria Marks		Marks
One Program from Part A Writing One Program from Part B		15
		15
Execution	Any one of the Written Program	5
Viva Voce based on Python Programming		5
	Total	40

**Semester: IV** 

Course Code: CAM43T	Course Title: PHP & MySQL
<b>Course Credits:</b> 03 (3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

**CO1** Understand PHP basics, syntax, variables, data types, and control structures.

**CO2** Use arrays, functions, and strings to create dynamic PHP programs.

**CO3** Apply object-oriented concepts and exception handling in PHP.

**CO4** Build web applications using forms, sessions, and MySQL with PHP.

Course Contents	Hours
Unit 1	
<b>Introduction to PHP:</b> Introduction to PHP, History and Features of PHP, Installation & Configuration of PHP, Embedding PHP code in Your Web Pages, Understanding PHP, HTML and White Space, Comments in PHP, Sending Data to the Web Browser, Data types, Keywords, Variables, Constants in PHP, Expressions in PHP, Operators in PHP. <b>Conditional statements:</b> if, if-else, switch, The? Operator, <b>Looping statements:</b> while Loop, do-while Loop, for Loop, foreach loop, break, continue.	11
Unit 2	
Arrays in PHP: Definition, Creating, Accessing Array, Types of Arrays: Indexed, Associative arrays, Multidimensional arrays, Accessing Array, Manipulating Arrays, displaying array, Array Functions.  Using Functions in PHP: Definition, Creating, invoking, user-defined functions, Formal parameters, actual parameters, Function and variable scope, Recursion, Library functions, Date and Time Functions.  Strings in PHP: Definition, Creating, Declaring, formatting strings, String Functions.	
Unit 3	
Object Oriented Concepts: Definition, Creation, Declaration, Accessing of Class & Object, Object properties, Object methods, Constructor: Definition, Types, Destructor, Polymorphism: Method Overloading, Property Overloading. Access Specifiers Inheritance: Definition, Single Inheritance, Multilevel Inheritance, Hierarchical Inheritance, Interfaces, Abstract Class, Overriding.  Exception Handling: try, catch, multi try, multi catch, throw, finally.	11

Unit 4	
Form Handling: Creating HTML Form, Handling HTML Form data in PHP. File	
Inclusion (Include ( ), Require ( )).	
Session Handling: Definition, session_start (), session_id (), session_destroy () session	
variables.	
Database Handling Using PHP with MySQL: Introduction to MySQL: Database terms,	11
Data Types.	11
Accessing MySQL –Using MySQL Client and Using php MyAdmin, MySQL Commands,	
Using. PHP MySQL Functions, connecting to MySQL and Selecting the Database,	
Executing Simple Queries, Retrieving Query Results, Counting Returned Records, Updating	
Records with PHP	

#### **Textbooks:**

- **1.PHP and MySQL Web Development**: Luke Welling, Laura Thomson, Addison-Wesley, 5th Edition, 2016.
- **2.Learning PHP, MySQL & JavaScript:** Robin Nixon, O'Reilly Media, 6th Edition, 2021.

### **Reference Books:**

**1. Beginning PHP and MySQL:** From Novice to Professional – W. Jason Gilmore, Apress, 4th Edition, 2010.

Course Code: CAM43P	Course Title: PHP & MySQL Lab
<b>Course Credits:</b> 02 (0-0-2)	Hours/Week: 04
Total Contact Hours: 60	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 03

### **Course Outcomes (COs):**

- **CO1** Implement syntax, control structures, and loop constructs to solve problems.
- **CO2** Apply arrays, functions, and string operations to build dynamic web features.
- **CO3** Implement object-oriented programming and exception handling in PHP.
- **CO4** Develop interactive web applications with form handling, sessions, and MySQL integration.

### **Laboratory Program List**

#### Part-A

- 1. Write a PHP script to find the maximum among three given numbers.
- 2. Write a PHP script to calculate the factorial of a given number.
- 3. Write a PHP script to check whether a given number is a palindrome.
- 4. Write a PHP script to reverse a given number and compute the sum of its digits.
- 5. Write a PHP script to generate a Fibonacci series using a recursive function.
- 6. Write a PHP script to demonstrate at least seven string functions.
- 7. Write a PHP script to demonstrate the functionality of date and time functions in PHP.
- 8. Write a PHP script to insert a new element into an array at a specified position.

#### Part-B

- 1. Write a PHP script to demonstrate the use of constructors and destructors in a class.
- 2. Write a PHP script to demonstrate Multilevel Inheritance.
- 3. Write a PHP script to demonstrate exception handling by catching a divide-by-zero exception.
- 4. Write a PHP script to handle form data using the POST method.
- 5. Write a PHP script to demonstrate session handling by storing and displaying username and user role using session variables.
- 6. Write a PHP script to create a new database using MySQL and PHP.
- 7. Write a PHP script to create a table in a MySQL database & insert data using PHP.
- 8. Develop a PHP application to design a college admission form and store the submitted data into a MySQL database.

## **Evaluation Scheme for Lab Examination**

Assessment Criteria Marks		Marks
One Program from Part A		15
Writing	Writing One Program from Part B	
Execution	Any one of the Written Program	5
Viva Voce based on PHP & MySQL		5
	Total	40

**Semester: IV** 

Course Code: CAE4E11 (Elective)	Course Title: Fundamentals of Data Science
Course Credits: 03(3-0-0)	Hours/Week: 03
Total Contact Hours: 44	Formative Assessment Marks: 20
Exam Marks: 80	Exam Duration: 03

## **Course Outcomes (COs):**

**CO1** Explain key concepts of data mining, KDD, and its real-world applications.

**CO2** Apply data preprocessing and perform frequent pattern mining using Apriori and FP-Growth.

**CO3** Implement and evaluate classification techniques and prediction models.

**CO4** Apply clustering methods and evaluate clustering results.

Course Content	Hours
Unit 1	
<b>Data Mining:</b> Introduction, Data Mining Definitions, Steps in Knowledge Discovery in Databases (KDD), Kinds of Data That Can Be Mined in Data Mining, DM functionalities –kinds of patterns can be mined, KDD Vs Data Mining, DBMS Vs Data Mining, DM techniques, Problems, Issues and Challenges in DM, DM applications.	11
Unit 2	
Data Warehouse: Introduction, Definition, Data Warehousing: Three Tier Architecture, Multidimensional Data Model, Schemas for Multidimensional Data Models, OLAP Operations, Data Cleaning: Introduction, types of data cleaning tasks( handling missing values, handling noisy data), Data Integration: Introduction, Challenges, Data reduction: Introduction, Strategies, Data Transformation: Introduction, Strategies, Data Transformation by Normalization.  Mining Frequent Patterns: Basic Concepts(Items, Itemset, Support, Confidence, Maximal Itemset, Closed Itemset), - Association Rule, Mining Association Rules, Frequent Item Set Mining Methods -A priori and Frequent Pattern Growth (FPGrowth) algorithms. Vertical Data Format in Frequent Itemset Mining.	11
Unit 3	
<b>Classification:</b> Basic Concepts, Issues, <b>Algorithms:</b> Decision Tree Induction, Attribute Selection Measures, Bayes Classification Methods, Rule-Based Classification, Lazy Learners (or Learning from your Neighbours), k Nearest Neighbour. Metrics for Evaluating Classifier Performance (Precision and Recall), Confusion Matrix.	11
Unit 4	
<b>Clustering:</b> Cluster Analysis, Partitioning Methods (K-Means, K-Medoids), Hierarchical Methods (Algorithmic methods, Probabilistic methods and Bayesian methods), Density-Based Methods (DBSCAN, DENCLUE), Grid-Based Methods (STING, CLIQUE), Dendrogram, Distance Measuring in Algorithmic Methods, Types of Linkage of clusters, Evaluation of Clustering.	11

## **Text Books:**

1. Jiawei Han and Micheline Kamber – "Data Mining Concepts and Techniques" Second Edition Morgan Kaufmann Publishers.

### **Reference:**

- 1. Arun K Pujari "Data Mining Techniques" 4th Edition, Universities Press
- 2. Pang-Ning Tan, Michael Steinbach, Vipin Kumar: Introduction to Data Mining, Pearson Education, 2012.
- 3. K.P. Soman, Shyam Diwakar, V.Ajay: Insight into Data Mining Theory and Practice, PHI

**Semester: IV** 

Course Code: CAE4E12 (Elective)	Course Title: Internet of Things
CourseCredits:03(3-0-0)	Hours/Week:03
TotalContactHours:44	Formative Assessment Marks: 20
ExamMarks:80	ExamDuration:03

## **Course Outcomes (COs):**

- **CO1** Define key concepts, architecture, and challenges of IoT.
- **CO2** Explain the role of sensors, actuators, and communication in IoT networks.
- **CO3** Illustrate the use of IoT protocols and data analytics tools.
- **CO4** Apply IoT concepts to basic smart city use cases.

Course Content	Hours
Unit 1	
<b>Introduction to IoT:</b> Definition, IoT and Digitization, IoT impact, convergence of IT and OT, IoT Challenges, Comparing IoT Architectures, Core IoT Functional stack, IoT data management and compute stack.	11
Unit 2	
<b>IoT Networks:</b> Sensors Actuators and smart objects, sensor networks, communication criteria, IoT Access Technologies, need for optimization, optimizing IP for IoT.	11
Unit 3	
<b>Application Protocols:</b> The transport Layer, IoT Application Transport Methods, Data Analytics for IoT, Machine Learning, Big data Analytics tools and technology, network analytics.	11
Unit 4	
<b>IoT in Industry:</b> Smart and connected cities – IoT strategy for smarter cities, smart city IoT architecture, smart city security architecture, Smart city use-case examples.	11

#### **Text Book:**

 David Hanes, Gonzalo Salgueiro, Patrick Grossetete, Robert Barton, Jerome Henry,"IoT Fundamentals: Networking Technologies, Protocols, and Use Cases for the Inter of Things" 1<sup>st</sup> Edition, Pearson Education (Cisco Press Indian Reprint). (ISBN: 9789386873743)

#### **Reference Books:**

- 1. Raj Kamal, "Internet of Things: Architecture and Design", McGraw Hill.2nd edition June 2022.
- 2. Arsheep Bahga, Vijay Madisetti, Internet Of Things A Hands-On Approach, Orient Blackswan Private Limited, 2015.

## **Semester: IV**

Course Code: CAE4E13 (Elective)	Course Title: Software Testing
CourseCredits:03(3-0-0)	Hours/Week:03
TotalContactHours:44	Formative Assessment Marks: 20
ExamMarks:80	ExamDuration:03

## **Course Outcomes (COs):**

- **CO1** Understand basics of software testing and test case design.
- **CO2** Apply decision table and data flow testing methods.
- **CO3** Analyze integration and system testing techniques.
- **CO4** Evaluate object-oriented and GUI testing approaches.

Course Content	Hours
Unit 1	
Basics of Software Testing and Examples: Basic definitions, Test cases, Insights from a Venn diagram, Identifying test cases, Error and fault taxonomies, Levels of testing, Generalized pseudo code, The triangle problem, The Next Date function, The commission problem, The SATM (Simple Automatic Teller Machine) problem.  Decision Table-Based Testing: Decision tables, Test cases for the triangle problem, Test cases for the Next Date function, Test cases for the commission problem.  Unit 2	11
Data Flow Testing: Definition-Use testing, Slice-based testing, Guidelines and observations. Life Cycle-Based Testing: Traditional Waterfall Testing, Testing in Iterative Life Cycles, Agile Testing, Model-Based Testing: Testing Based on Models, Peterson's Lattice, Expressive Capabilities of Mainline Models, Modeling Issues, Making Appropriate Choices. Integration Testing: Introduction, Decomposition-based, call graph- based, Path-based integrations.	11
Unit 3	
<b>System Testing:</b> Definition, Possibilities, Basic concepts for requirements specification, Model-Based Threads, Use Case–Based Threads, ASF (Atomic System Functions). <b>Object-Oriented Testing:</b> Units for object-oriented testing, Implications of composition and encapsulation, inheritance, and polymorphism, Levels of object-oriented testing, GUI testing, Dataflow testing for object-oriented software <b>Class Testing:</b> Methods as units, Classes as units.	11
Unit 4	
<b>Object-Oriented Integration Testing:</b> UML support for integration testing, MM-paths for object-oriented software, A framework for object-oriented dataflow integration testing. <b>Object-Oriented System Testing:</b> Currency converter UML description, UML-based system testing, State chart-based system testing. <b>GUI Testing:</b> The currency conversion program, Unit testing, Integration Testing and System testing for the currency conversion program, case study of windshield wiper.	11

#### **Text Books:**

1. Paul C. Jorgensen: Software Testing, A Craftsman's Approach, 3rd Edition, Auerbach Publications.

#### **Reference Books:**

- 1. Aditya P Mathur: Foundations of Software Testing, Pearson.
- 2. Mauro Pezze, Michal Young: Software Testing and Analysis Process, Principles and Techniques, 1st edition, John Wiley & Sons.
- 3. Srinivasan Desikan, Gopalaswamy Ramesh: Software testing Principles and Practices.

## **CIE, SEE and QP Pattern for Theory Courses (3 Credits)**

Total Lecture hours per paper: 44 No. of Units 4 (11 Hours Each) Internal Assessment C1 = 10 Marks, C2 = 10 Marks Semester End Theory Exam C3 = 80 Marks

## **Question paper pattern (3 Credits)**

#### Instructions: Answer Part-A and Part-B:

#### Part-A

Answer any 10 out of 12 Questions (3 Questions drawn from each unit). Each question carries 2 Marks.  $(10 \times 2 = 20)$  Q. No. 1 to Q. No. 12.

#### Part-B

Answer all the Questions. Each question carries 15 Marks. (4 X 15 =60) (Each question with internal choice and with maximum of 3 sub questions)

**Semester: IV** 

Course Code: CACP41	Course Title: Digital Marketing
Course Credits: 02(2-0-0)	Hours/Week: 02
Total Contact Hours: 30	Formative Assessment Marks: 10
Exam Marks: 40	Exam Duration: 02

## **Course Outcomes (COs):**

- **CO1** Describe the basics, evolution, and channels of digital marketing.
- **CO2** Apply social media and email marketing strategies effectively.
- **CO3** Create content and mobile marketing plans with analytics.

Course Content	Hours
Unit 1	
Introduction to Digital Marketing: Overview of digital marketing, Evolution of	
digital marketing, Importance and benefits of digital marketing, Digital marketing	
channels and platforms	4.0
<b>Digital Marketing Strategy and Planning:</b> Developing a digital marketing strategy,	10
Setting goals and objectives, Budgeting, and resource allocation. Campaign planning	
and execution, Monitoring and adjusting digital marketing campaigns.	
Unit 2	
Social Media Marketing: Overview of social media marketing, social media	
platforms and their features, Creating and optimizing social media profiles, social	
media content strategy, social media advertising and analytics	
<b>Email Marketing:</b> Introduction to email marketing, building an email list, Creating	10
effective email campaigns, Email automation and segmentation, Email marketing	
metrics and analytics.	
Unit 3	
Content Marketing: Understanding content marketing, Content strategy and	
planning, Content creation and distribution, Content promotion and amplification,	
Content marketing metrics and analytics.	10
Mobile Marketing: Mobile marketing overview, Mobile advertising strategies,	
Mobile app marketing, Location-based marketing, Mobile marketing analytics.	

#### **Text Books:**

- 1. "Digital Marketing Strategy: An Integrated Approach to Online Marketing" by Simon Kingsnorth.
- 2. "Email Marketing Rules: How to Wear a White Hat, Shoot Straight, and Win Hearts" by Chad S. White.
- 1. "Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses" by Joe Pulizzi.
- 2. "Mobile Marketing: How Mobile Technology is Revolutionizing Marketing, Communications and Advertising" by Daniel Rowles.
- 3. "Web Analytics 2.0: The Art of Online Accountability and Science of Customer Centricity" by Avinash Kaushik.

## Scheme of question paper (2 Credits):

Maximum Marks - 40

Part A: Answer any 5 questions: (5x2=10 Marks)

Question No. 1 to 6

Part B: Answer the following questions: (10x3=30 Marks)

7. a) 7. b) or 7. c) 7. d)

8. a) 8. b) or 8. c) 8. d)

9. a) 9. b) or 9. c) 9. d)

# Proceedings of the meeting of members of BoS in Computer Science (CB)

Date of Meeting: Monday, 19th May 2025

Venue of the meeting: DoS in CS, Manasagangotri, Mysuru-570 006.

Meeting of the members of BoS in CS(CB) is held on  $19^{th}$  May 2025 at 11.00 A.M. in the DoS in CS, Manasagangotri, Mysuru-6.

The Chairman, Dr. Hanumanthappa J welcomed all the members to the meeting.

# The following agenda have been placed before the board and resolved:-

- The Board has prepared the syllabus for 3<sup>rd</sup> and 4<sup>th</sup> Semester BCA and BSc (Computer Science) as per the model curriculum structure by the UOM circular vide ref no. AC2(S)/07/2024-25 dated 29/04/2025. The board has resolved to submit the syllabus in the next meeting.
- 2. The board has finalized the list of examiners for the Academic Year 2025-26.

#### **Members Present:**

SI. No	Names	Designation	Signature
1.	Dr. Suresha	Member	(8)
2.	Dr. D S Guru	Member	bre
3.	Dr. H S Nagendra Swamy	Member	117
4.	Dr. B Sharada	Member	See er
5.	Smt. L Hamsaveni	Member	accio
6.	Mr. Gopala Krishna Murthy H R	Member	Meye
7.	Dr. Nagendra Nath Giri	Member	A lama
8.	Dr. Chandrajit M	Member	Land July
9.	Dr. Hanumanthappa .J	Chairman	1=Dan+16

Members who were not able to attend the meeting:

Names	Designation
Dr. B H Shekar	Member
Dr. Thippeswamy G	Member
	Dr. B H Shekar

Chairman

Or Hanumarunappu, J.

Professor and Chairman,

Board of Studies in Computer Science